



EVHA Slapshot!

Newsletter for Eastview Hockey Association Members



www.eastviewhockey.net

October 2005

Back to the rinks in 2005-06: news from around the association

Rob Kleven, EVHA President

The EVHA Board of Directors and a great group of core volunteers have been working hard to make each player's season the best experience possible. With tryouts over, one of the season's most stressful times are behind us and we are looking forward to a great season.

Teams and Coaches

You may have noticed that EVHA has formed smaller teams at certain levels than in past seasons. The reasons for this are twofold: 1) our total numbers are down at most all levels, and 2) available coaching resources. The first reason is obvious. With fewer players we will have fewer teams or fewer players on each team. Second, in order to make the best use of some excellent coaching resources, we have tried to make more team levels available. Such is the case with our Peewee teams, where we have a team at each level: A, B1, B2 and C. This provides the best development environment for our players and opportunities to best utilize our coaching resources.

We now have non-parent coaches for our Bantam A and B2, Peewee A and B1, and U14A teams. This coaching staff will be working hard to develop our players and have fun and successful seasons. Our Bantam numbers were such this year that our Bantam C team will be a combined team with the Apple Valley Hockey Association. This team will have excellent non-parent coaches from AVHA.

Ice Time

More of our scheduled ice will be at the Apple Valley rinks this season. The board met with the City of Apple Valley this summer and received a new allocation formula for ice at Hayes and Apple Valley High School arenas. The result was a net 30 percent increase in our ice time at these two rinks, which is approximately double what we had been receiving in previous seasons. This is a positive result from both a travel standpoint and cost. Ice at St. Thomas Arena is about \$30 per hour more than at the Apple Valley arenas. One other ice-related change this season is more shared ice with multiple teams. You will see up to 20 percent of your practice ice now shared with other EVHA teams.

Logos and Jerseys

Most of you have already seen the new logos and look for EVHA. These changes were predicated on a need to reduce the costs of jerseys. Our current jerseys have been custom design since the Colorado Avalanche changed jersey patterns about three years ago. This has resulted in an increasingly expensive jersey each year. The cost to the association this year is approximately \$100/pair.

With the change in jerseys, the time had also come to change logos. Our goal is to reduce the cost of the

(Continued on page 8)



Trying their best

These squirts battled for the puck during tryouts on Oct. 1. Tryouts are over and the season has begun. More tryout photos on p.3.

Team ice schedules coming soon; District 6 dates released

By **Beth Berger**, *Ice Coordinator*

Over the past two months I have been obtaining ice hours and scheduling practice ice for all of our teams. Schedules through the month of October only were shared at the team manager's meeting on Oct. 18.

I am also attending District 6 ice draw meetings with other association ice coordinators to schedule games for our 28 Eastview teams (Squirt-Bantam, U10-U14). Once these games are scheduled, I will distribute the remainder of the practice ice to each team and communicate their 2005-06 District 6 game schedules. That will happen on Friday, Oct. 28.

The following are key dates for the District 6 regular season and playoffs in 2005-06:

- Nov. 11 – District 6 league play begins for all levels except Squirts
- Nov. 28 – Squirts begin District 6 league play
- Feb. 5 – League play ends for all A, B, and B1 teams

Fundraiser to include more choices and other changes

By **Vic Zukanoff**, *Fundraising & Advertising*

This year's pizza fundraiser will begin Friday Nov. 11. This annual fundraiser is **crucial** to our organization and is the main source for funding our Mite program. Every player in the association benefits from this fund-raiser.

This year, as in the past few years, we will be selling Club's Choice items. After several meetings with the company, we have come up with several improvements to the program this year:

- Individual goals will be based on total dollars rather than the number of items sold;
- Besides the usual pizza, candy and desserts, a larger selection of products will be available, including shrimp, chicken tenders, chili and more, and
- There will be better prize selections for top sellers.

Everyone playing Eastview hockey must participate in this fundraiser, either by selling items or making a buyout donation. There will be a meeting for team managers on Monday, Nov. 7, to go over details of the fund-raiser and sample the new products.

If there are questions regarding fundraising, team sponsorship opportunities or advertising, please contact me at 952-423-5336 or starmkt@frontiernet.net.

(except Squirt & U10)

- Feb. 11–19 – District 6 playoffs for all A, B, and B1 teams.
- Feb. 19 – League play ends for all B2 and C teams (except Squirt & U10)
- Feb. 25-March 6 – District 6 playoffs for all B2 and C teams
- March 31 – Season ends for all Squirt and U10 teams

The Mite schedules will be communicated following evaluations on Oct. 29 and the formation of teams in early November. Based on the ice available at arenas this year, the Mite program ice will be primarily at Hayes Arena in Apple Valley. Our girl Mites will be combined again this year with Apple Valley's girl Mites and they will also be practicing at Hayes Arena.

I will work very closely with the team managers throughout the season. Please direct your questions or concerns about ice to your team manager.

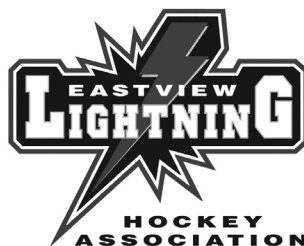
Sport a new look this season!

By **Dan Williams**, *Tournaments & Apparel*

Start off your season with a new look. A variety of items featuring the new Eastview Hockey logo and look are available for order, including the following:

- T-shirts (black and blue with new Eastview logo on front left). Sizes are limited. Cost is \$10.
- ZAP logo hats for \$15 each.
- Crewneck sweatshirts (gray, black or blue with new Eastview logo on front) for \$50.
- Hooded sweatshirts (gray, black or blue with new Eastview logo on front) for \$55.
- Holloway jackets (black with new Eastview logo on back) for \$60.

Personalization (name and/or number) is available for an additional cost. Order forms will be available soon for team orders, as well as other new items. Call Dan Williams at 612-344-1783 if you have any questions about apparel.



Tryouts are done for another year

By Paul Edsten, *Tryout Director/District 6 Rep*

With tryouts done for the year, a stressful time for players and parents is behind us. With tryouts comes the joy and disappointment associated with goals of making a particular team. Although the process is not perfect, we hope the independent evaluations gave all players an equal opportunity to show their abilities.

We also hope you give us your feedback in order to continue to modify and improve the tryout process. A survey form will be available later this season or you can share your ideas with me, Rob Kleven or Gordy Christian. Your input will be valuable to the tryout committee for future tryouts.

I want to thank everyone who was involved with the tryouts and pre-tryout clinics. Coaches, board members and many others in our association stepped up to make the process run as smooth as possible. See you at the rink!



Did you know?
There are 362 registered players in the Eastview Hockey Association for the 2005-06 season. That's 21 down from 383 players last season.



A look at our Eastview Lightning hockey teams for 2005-06

Tryouts are over and the 2005-06 season is officially underway. Below is the roster for each team – players, coaches and managers – as well as a list of tournaments for each team.

Bantam As

Members of the 2005-06 Eastview Bantam A team are **Michael Barry, Joe Bourcell, Spencer Brown, Mike Chacich, Tony Companion, Joey Desrosher, Andrew Freeman, Mark Gauger, Cory Hanson, Blake Kleven, Ryan O'Shea, Ben Parranto, Jake Pavlo, Travis Schweiger, Greg Smidl, Luke Trepanier and Peter Zukanoff**; head coach **Buzz Rush**; assistant coaches **Scott Dobesh and Chris Rush**, and team manager **Vic Zukanoff**.

The Bantam As are scheduled to play in the following tournaments this season: Hopkins, Nov. 25-27; St. Paul, Dec. 7-11; Eveleth, Jan. 13-15, and Anoka, Jan. 26-29.

Bantam B2s

Members of the 2005-06 Eastview Bantam B2 team are **Brett Beattie, Kurt Bradley, Mark Brennan, Cory Carron, Jon Cobb, Kellon Crawford, Jake Delahanty, Erik Edsten, Max Favre, Jack McDevitt, Cory Meyer, Michael Berger, Chris Pletcher, Nick Reynolds, Kyle Robotka, Ben Schmitz and Nick Taschner**; head coach **Ken Walstad**; assistant coaches **Drey Bradley and Dan Baribeau**, and team manager **Lori McDevitt**.

The Bantam B2s are scheduled to play in the following tournaments this season: Shakopee, Nov. 17-20; Brainerd, Dec. 9-11; Woodbury, Jan. 12-15, and Northfield, Jan. 28-29.

Bantam Cs

Eastview players playing on the 2005-06 combined Eastview/Apple Valley Bantam C team are **Jon Iverson, Ross Lundholm, Sarah Moran, Ross Nygren, Ross Osborne, Coleman Peterson and Derek Shonka**. The team is being coached by **Steve Christianson** from the Apple Valley association.

PeeWee As

Members of the 2005-06 Eastview PeeWee A team are **Taylor Branstad, Alex Cooper, Clay DeNicola, Jack**



Frederickson, Laura Gengler, Bryce Gustafson, Jake Hepner, Ty McDevitt, Scott Nelson, Ryan Reiger, Eric Ritacco, Max Smith, Emily Snodgrass, Paul Thompson and Alex Wohl; head coach **Eric Strobel**; assistant coaches **Stacy Nelson and Brooks Smith**, and team manager **Kathy Ritacco**.

The PeeWee As are scheduled to play in the following tournaments this season: Stillwater, Nov. 25-27; Grand Rapids, Dec. 9-11; Red Wing, Jan. 6-8, and Faribault, Jan. 27-29.

PeeWee B1s

Members of the 2005-06 Eastview PeeWee B1 team are **Nick Cerrato, Austin Clapp, Kevin Havlicek, Courtney Kukowski, Joe Nelson, Amanda Parranto, Alex Pavlo, Jon Plaszcz, Nick Samsel, John Schaezner, Alex Stevenson, Ben Tindell, Maxwell Tyлке and Ricky Williams**; head coach **Bob Conley**; assistant coaches **Ron Krueger, Mark Melander and Scott Peterson**, and team managers **Brian and Laurie Stevenson**.

The PeeWee B1s are scheduled to play in the following tournaments this season: Spring Lake Park, Nov. 18-20; Minneapolis, Dec. 2-4; Elk River, Jan. 7-8, and Bemidji, Jan. 27-29.

PeeWee B2s

Members of the 2005-06 Eastview PeeWee B2 team are **Sam Christian, Cameron Cropsey, Taylor Fienhage, Andy Futhey, John Gauger, Kelly Gibbons, Austin Hebig, Dylan Leininger, Alex Neimczyk, Michael Quin, Joe Ruedy, Reid Thompson and Connor Twomey**; head coach **Mike Twomey**; assistant coach **Gordy Christian**, and team manager **Paul Quin**.

The PeeWee B2s are scheduled to play in the following tournaments this season: Champlin Park, Nov. 25-27; Alexandria, Dec. 10-11; Anoka, Jan. 12-15, and Inver Grove Heights, Jan. 20-22.

PeeWee Cs

Members of the 200-06 Eastview PeeWee C team are **Mitch Deinhammer, Steven Fredell, Luke Gansmoe, Christian Hesser, Andy Kline, Jordan Koplitz, Marshall Lang, Andy McCann, Angelo Micciche, Andrew**

(Continued on page 5)

Team Rosters

(Continued from page 4)

Samsel, Derek Schleicher, Michael Schliesman, Quinn Vidas and Tom Wood; head coach **Mike Gansmoe**; assistant coaches **Steve Fredell, Ted Samsel and Mike Deinhammer** and team manager **Julie Fredell**.

The PeeWee Cs are scheduled to play in the following tournaments this season: Rosemount, Nov. 25-27; Onalaska, Jan. 6-8, and Minneapolis, Jan. 20-22.

Squirt As

Members of the 2005-06 Eastview Squirt A team are **Mitch Beattie, Tyler Boente, Mitch Cerrato, Josh Chatfield, Cole Cooper, Luke Frederickson, Clay Goldbach, Chris Granat, Brendan Kukowski, Ryan McNamara, Kirby McPhee, Matt Montgomery, Ethan Murray, Alex Reller, John Snodgrass, Michael Stillings and Dylan Weigel**; head coach **Steve Cerrato**; assistant coaches **Joe Snodgrass, Kurt Chatfield, Mark Stillings and Jim Reller**, and team manager **Karen Beattie**.

The Squirt As are scheduled to play in the following tournaments this season: Brooklyn Park, Nov. 25-27; Faribault, Jan. 13-15; Grand Rapids, Feb. 3-5, and Woodbury, Feb. 24-26.

Squirt Bs

Members of the 2005-06 Eastview Squirt B team are **Nick Abbott, Andrew Calhoun, Garrett Cropsey, Eric Nelson, Pierce Erickson, Brady Kelley, Eric Kersten, Kenny Kirkman, Ryan Leo, Sarah Mayer, Karl Nordmeyer, Bret Schweiger, Alex Stretar, Michael Terry and Kevin Wobshall**; head coach **Michael Kelley** and team manager **Polly Kersten**.

The Squirt Bs are scheduled to play in the following tournaments this season: Rosemount, Dec. 16-18; Spring Lake Park, Jan. 13-15; Grand Rapids, Feb. 3-5, and Woodbury, Feb. 24-26.

Squirt C Black

Members of the 2005-06 Eastview Squirt C Blue team are **Mason Ballweg, John Barrington, Chris Casey, Tony Favilla, Andrew Freeman, Jack Frojd, Tanner Hammel, Adam Hoffman, Joel Iverson, Michael Kagen, Ben Kissell, Kyle Hanson, Rory Roak and Trent Williams**; head coach **Mike Casey** and team manager **Monique Williams**.

The Squirt C Black team is scheduled to play in the following tournaments this season: Cottage Grove, Nov. 25-27; Blaine/Moundsview, Jan. 13-15, and Winona, Feb. 24-26.

Squirt C Blue

Members of the 2005-06 Eastview Squirt C Black team are **Steven Connelly, Joshua Gauthier, Erik Johnson, Michael Kylo, Eric Lecy, Nickolas Martin, Thomas Micholic, Michael Pearson, Curtis Peterson, Erik Read, Logan Schleicher, Ben Taschner, Nathan Tyo and Zach Whalen**; head coach **Mark Lecy** and team manager **Lynne Schleicher**.

The Squirt C Blue team is scheduled to play in the following tournaments this season: Highland, Dec. 16-18; Onalaska, Feb. 3-5, and Edina, March 9-12.

Girls U14As

The U14A team roster will not be finalized until after tryouts for the high school team are complete. A final roster will be published in the next issue of *Slapshot*; the U14As will be coached by **Mark Rasmussen**.

Girls U12Bs

Members of the 2005-06 Eastview U12B team are **Natalie Abbott, Mollie Day, Sophie DesLauriers, Alexa Dohmeier, Anne Ehresmann, Shannon Field, Maxyne Friesen, Alexa Harnagel, Delaney McKay, Kelly Meyer, Amara Peterson, Kelsey Philipsek, Jessica Schmitz and Lindsey Wilharm**; head coach **John Wilharm** and team managers **Jim and Lori McKay**.

The U12Bs are scheduled to play in the following tournaments this season: Blaine (SuperRink), Nov. 17-20; Eastview Lightning Classic, Dec. 9-11; Grand Rapids, Jan. 6-8, and Woodbury, Feb. 9-12.

Girls U10Bs

Members of the 2005-06 Eastview U10B team are **Elise Abbott, Ellie Cardinal, Courtney Companion, Taylor Heppner, Jill Jones, Lindsay Koplitz, Megan Matalamaki, Maureen McDonald, Marie Olson, Sarah Pellicci, Maura Rigney, Rachel Young, Brianna Zemien and Alexis Zukanoff**; head coach **Jim McDonald** and team manager **Mike Young**.

The U10Bs are scheduled to play in the following tournaments this season: Blaine (SuperRink), Nov. 17-20; Eastview Lightning Classic, Dec. 9-11; Grand Rapids, Jan. 6-8, and Woodbury, Feb. 9-12.

STOP patches are required on jerseys

All players are required to have an orange STOP patch sewn on the back of their home and away jerseys. The patches must be orange. Contact your team manager if you need a STOP patch for your player's jerseys.

Girls ready for positive season

By Liz Reyer, *Girls Coordinator*

Our season has begun for girls' teams at the U10B, U12B, and U14A levels. The U10B team, coached by Jim McDonald, will be a great blend of both returning and first-year U10 players. The U12B team, coached by John Wilharm, is also looking forward to a very positive season.

At the U14A level, coached by Mark Rasmussen, the final roster will be determined following tryouts for the high school team. If necessary, we will look for skaters from other associations to join the team or will combine with another association to ensure that everyone has an opportunity to play. Information will be shared with the families and posted at eastviewhockey.net as soon as it is available.

The Eastview girls program will be hosting the 7th Annual Lightning Classic Tournament for U10B and U12B teams Dec. 9-11. We will need lots of volunteers for a variety of roles, everything from selling tickets and concessions to working as a game official – literally everything that goes into running a tournament. A tournament planning committee is being formed; please contact Liz Reyer at reyerharnagel@msn.com or 651-452-7857 if you'd like to help organize this event.

Above all, please continue to spread the word to girls that you know about the great experience they can have in hockey!

Team managers play critical role

By Kathy Ritacco, *Treasurer*

Thank you to everyone who has volunteered to be a team manager this season and attended the team manager meeting held Oct. 18. We appreciate the time you are willing to dedicate to your player's team.

The team manager role is a critical one to the overall success of the season. The team manager makes sure the team has updated schedules and knows where they need to be and when. Another important role is managing the team's finances. Veteran team managers will continue to work with this year's team managers to provide advice and ensure that your teams' monies are being spent in places that make sense for the entire team. Typical team expenses include ice time, Total Hockey, District 6 fees, an end-of-the-season party, coaches' gifts, etc.

We will also be asking for volunteers to fill the team manager role for the Mite teams once they are formed.

First-ever Hockey Expo a success

By Rob Kleven, *EVHA President*

The first annual Eastview Hockey Expo was held Sunday, Oct. 9. We had great participation by players on our high school boys and girls teams, and an estimated 200 Eastview hockey families attended.

Goldy Gopher and Zap were big hits with the kids. Open skating was very popular and the lines for the shooting and skating competitions continued during the entire event. EVHA provided many of our new logo designed clothing items as door prizes throughout the day.

Special thanks to the Boys Blue Line Club as the primary organizer of the event, as well as to the Girls Blue Line Club and EVHA board members. The event provided what we intended – an opportunity for the Eastview hockey community to get together pre-season, have fun and share our love of hockey.

Mites hit the ice!

By Mark Stillings, *Mite Coordinator*

Our Mites had a chance to dust off their skates at the pre-season clinic Oct. 20-22 and are ready for the evaluations, which will be held Saturday, Oct. 29, at Hayes Arena.

How important are the Mite evaluations? They are very important for the association in terms of trying to balance talent on our teams. The Mite teams are formed so that players will be playing with and against players of similar abilities. We typically have one advanced team, 4-5 intermediate teams, 4-5 beginner teams and one "learn to skate" team. It is our intent to have all intermediate teams balanced in terms of player abilities, as well as our beginner teams.

Enjoy watching your Mite play on whichever team he or she is placed on. The evaluation process will give you a baseline from which to measure their improvement during the season. The players are not told by the association or coaches what level their team is. It is irrelevant. The point is for the players to have fun. If they have fun they will improve.

Mite Evaluations Saturday, Oct. 29 Hayes Arena

- Mites with last names A-K (2-3:30 p.m.)
- Mites with last names L-Z (3:45-5:15 p.m.)
- Girls choosing all-girl team (5:30-6:45 p.m.)

All members present.

Guests present: Linda Kaye.

Call to order: 7:20pm

Golf Tournament

There were a few less golfers this year than last year, but the weather was good and the tournament was still considered a success. The revenue from the tournament was about \$7,800 and expenses were about \$3,600, resulting in \$4,200 for the hockey association. There was general agreement that this event needs to be organized earlier next year.

Rob Kleven made a motion to designate \$500 in golf tournament proceeds to the girls' Blueline Club for their assistance at the tournament. Dan Williams seconded the motion. The motion passed unanimously.

Registration

At the August registration there was a poor turnout. The light turnout was due in part to the ability to register on-line, but there were also a few other problems. There was no apparel at registration and the equipment exchange was light on equipment. The newspaper ad to announce the registration did not go out in the local papers, so new mites and potential new members of the association were unaware of the event. All of these factors need to be improved before next year's registration. There are opportunities to increase new registrations using a book bag flyer in the elementary schools and advertising the Hockey Expo. The board also discussed having apparel at the mite MEA clinics and EVHA tryouts.

Fundraising

Vic Zukanoff reported that Club's Choice is expanding their product line and would like EVHA to think about doing fundraising a little differently. Their proposal is to enter into a 4-5 year contract and use funding target points rather than number of items sold. The board discussion leaned toward the Club's Choice proposal. Vic also recommended that we consider using some better prizes (like iPods) for top-selling fundraiser families this year. The board agreed.

Concessions

Linda Kaye was present to provide an update on concession operations and revenues from last season. AVHA has recently provided EVHA with an adjustment check of \$750 in additional revenue because they have had difficulty managing their concession revenues. The board discussed whether or not to continue to offer concessions this year given that the revenue from concessions was only about \$2,000 last year. After some discussion, the board decided that the service offered to EVHA parents and visitors is also valued and that EVHA should continue to do concessions similar to last year. EVHA will not pursue concessions at St. Thomas due to their hesitation and reluctance to work with us on concessions.

SKATE Program

Linda also provided an update on proposed changes to the

SKATE program that will increase the cost of the program to EVHA on a per player basis. The products of the SKATE program are a bag tag and a certificate. Linda will investigate whether or not to have an independent program and will report back to the EVHA Board with a recommendation.

Move Up Application

The board considered a move up application request from Pee Wee to Bantam. The board chose not to address the move up application at this time until registration is complete and the board could evaluate team sizes and consider the application with respect to existing EVHA policy.

Photos

EVHA will be staying with Varsity photo this year but expressed appreciation of the Sunshine Photo proposal.

AVR Donation

Mark Stillings reported that Apple Valley Ready Mix has offered to donate \$3,000 to the EVHA Mite program. The board thanked Mark for pursuing the donation and recommended that Kathy Ritacco send a charitable donation form and number to AVR for tax purposes.

Team Levels

The assessment of team skill, review of last year's record/tournament results and discussions with parents suggest that EVHA could have B1 teams at the Pee Wee and Bantam levels this year. The board discussed registering teams at the following levels: Girls U14A; Girls U12A and B if combined with Apple Valley; Girls U10B; Bantam A, B1 and C; Pee Wee A, B1 and C, and Squirt A, B and C.

Tryouts

Paul Edston reported that he is preparing for tryouts. He discussed the need for volunteers, jerseys and pucks. Rob Kleven reinforced the message that all EVHA Board members need to be present and help with tryouts.

D6 Meeting

District 6 is considering changing the playoff format to allow more teams to make the playoffs at the B and C levels. The proposed changes could also mean using a double elimination format vs. a single elimination format. The EVHA Board considered the new format but did not take action except to recommend that the new format not further shorten the regular season, which is too short already in the opinion of most EVHA Board members. It was also noted that District 6 should be notified that Eagan Ice Arena is one of EVHA's home rinks.

Ice Purchase

Due to changes in size of membership of AVHA and EVHA, the city of Apple Valley is changing the distribution of ice time between the hockey associations at city arenas. EVHA will be offered 60% of the available youth hockey ice time (vs. 40% for AVHA) for the upcoming season. The board discussed the implications of this change, creating less dependency on the more expensive ice time that we have had to purchase from St. Thomas over the past several years.

Adjourn

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President's column

(Continued from page 1)

jerseys back to the \$65-\$70/pair range. We will do what we can to work with those of you who need a new jersey this season, but the change had to be done. If you need a new jersey this year it will be the old design, not the new one; no option. Next year, all players will be required to purchase new jerseys with the new logo and design.

The Zap logo – you either love him or hate him – will be featured on the Mite jerseys this season. Look for new apparel options featuring the new look from your team manager and at upcoming events like the Steak Fry.

Expo and Tryouts

Hopefully most of you attended the first-ever Eastview Hockey Expo on Oct. 9. This event is a cooperative effort between the high school blue line clubs and EVHA. Our goal with this event is to generate interest in playing hockey within the Eastview community. If you have any ideas for next year's Hockey Expo, please share them with me or another board member.

It is our genuine desire for all of our players to have a fun and successful season playing hockey for Eastview. If tryouts didn't work out like you thought, please remember that independent evaluators do the evaluations. We do our absolute best to provide a fair and equitable process for all players. Feel free to contact me or any board member if you need help or have questions this season.

Welcome Back Dean

Former EVHA President Dean Frederickson graciously accepted an appointment to the board after a resignation left us one member short. Dean's continued dedication to Eastview hockey and his willingness to help us this season is greatly appreciated.