

Eastview Hockey Board Meeting Minutes

October 26, 2011

Board Attendance:

Steve Johnson, Ann McNamara, Mike Kelley, Amy Hutsell, Brandy Koster, Jim Sodomka, Jeff Tuthill, Jim Reller, Tom Keating, Mark Groebner, TeriLynn Chesek, Jim Harnagel, Chris Carlson, Mike Schoonover, David Kisch

Absent: Matt Johnson

Meeting called to order @ 7:10 pm by President Jeff Tuthill

Guests:

None

Board Updates:

Girls Program

Teams have been formed. There are almost equal numbers of RAHA and EVHA at the 3rd, 4th and 5th grade levels. Game scheduling meetings are coming up. U14 numbers indicate we may have to combine with AVHS.

Gambling

A gambling report was given. 2010 audits are done. 2011 budgets have allocated \$4K/year to do the audit. While we are not able to sell pull tabs, we are still obligated to pay taxes on the games.

Gambling proceeds were discussed at parent meetings in September. EVHA has not had a consistent year with pull tab revenues.

This past year, Majors shut down and Caspers had a fire and is no longer open. So, no revenues (except for very little from Old Chicago) are coming in. As a result, it has put a greater strain on the cash flow. Starting up a new location for pull tabs is very expensive, around \$10K. We are only able to get one loan so we use existing cash flow to fund new locations.

The Board decided that we need to do a better job at communicating to the association about the gambling operation and its challenges and give families a better sense about what is involved. Several ideas were discussed around how to credit the gambling money to families once the revenues are more stable. Brandy/Teri Lynn will put together a FAQ on what the gambling operation entails and we will send out to the association. The treasurer could also put together a cash flow statement.

On December 1st, Valley Tap is scheduled to open. EVHA gambling needs to purchase a few items & assess the pull tab area.

Fundraising/Sponsors

It was discussed that we need to make our sponsorship packages less confusing. Small business owners with players in the program have indicated it can be confusing when they purchase a sponsorship – how it integrates with the various organizations like EVHA, REV and the HS Blue Line Club. Mike Schoonover will meet with Brandy/Jim to discuss in more detail and made modification. For instance, when a sponsor makes a donation, we need to confirm what is included. We also need to make sure we are sending thank you notes to sponsors.

District 8

District 8 meetings tend to often fall on the same date as board meetings. We need to make sure our board meetings fall after the D8 meeting as there is typically important information to share with the association. At the last meeting, a proposal was made to divide BTM & PW levels into A or AA level, like the typical HS format. Eastview is not hosting a District 8 tourney this year. There is a new Squirt pre-season tourney now planned.

Hockey Operations/Equipment

Some questions have surfaced around the dryland. Mike Kelley will make sure coaches understand the program. Survey feedback from coaches and families requested dryland training. Older teams will determine dryland training needs as a team since most of these teams are unable to practice at the Pond like the Squirts. Coaches should stay for the dryland training. It will be led by trainers at the Pond. Dryland will usually back up to a practice at the Pond. It is \$90 per session and available at this point only for Squirts.

Jerseys and apparel processes seem to be running more smoothly this year. Paid coaches jackets have been ordered.

Mites/Squirt C

Registration now stands at about 80 players, so we might have one less team from the 2010 season. On the girls' mite side, there are 2 good sized teams. Girls will have one upper/one lower skilled team. There is a mix of ages on both teams, but it is mostly ability based. Mid week clinics will be offered on a first come first served basis to the first 35 families. This will be announced after teams are formed. It will not be offered to the Learn to Skate teams. Based on our lower numbers, it was recommended that we look at having a board member specialize in recruitment/retention for future years.

Tournaments

The Girls' Eastview Lightning B Tournament is full!. Volunteer spots have been filled. There will be 4-5 vendors on site. John/Mike will communicate to team managers about Chilis'. Jim will make sure coupons are available.

Team Managers

Team mger meetings completed. A separate meeting was held for REV and EV team managers, but all came on the same night to get banking information.

Meeting adjourned @ 9:45pm