

**EVHA Board Meeting
June 29, 2005**

Call to Order: 7:05pm

Present:

Rob Kleven, Dan Williams, Gordy Christian, Kurt Chatfield, Liz Reyer, Jeff Tuthill, Mark Stillings, Tom Barry, Beth Berger Dale Kersten, Paul Edsten, Kathy Ritacco

Guests:

Coach Gibbons, Acceleration Minnesota, Total Hockey

Dryland Training

The Board invited Acceleration Minnesota and Total Hockey to make a presentation describing their dryland training facilities and approach. Each vendor was given an opportunity to promote the strengths of their program and philosophy. Coach Gibbons was in attendance to assist EVHA in the evaluation of the vendor presentations. Following the presentations, Board members discussed their individual and team experiences with both Acceleration Minnesota and Total Hockey from the 2004/2005 season. The Board decided to continue to discuss the strengths and weaknesses of each vendor over the next several weeks, and make a final selection at the next EVHA meeting in July.

Fundraising

Two new potential fundraising options were discussed. The first, was to host an alumni game with the former North Star players that still live in the area. Funds would be raised through admission sales and autograph sales. The second fundraising option discussed was the sale of Eastview Hockey Association composite sticks manufactured with Eastview colors and logo. The price for an adult stick would be \$75, junior stick \$60. The Board discussed getting a sample stick made to raffle or give away at the upcoming Eastview Hockey Expo. The Board will evaluate whether to proceed with a larger order of Eastview sticks following the reaction of players and families to the new product.

Golf Tournament

The date of this year's golf tournament is Monday, August 15, at Valleywood Golf Course. Rob Kleven discussed the flyer and the new on-line registration option. Tom Barry gave a summary of potential hole sponsors and asked for assistance with lining up new sponsors. Rob Kleven brought up the issue that some members have asked for a special reduced youth rate for Association members. The Board agreed to offer a special youth rate this year for young players, provided that they do not need a cart and are willing to forego the drawing for prizes and other promotions. Youth players that desire a cart and wish to participate in the prizes and promotions can still pay the standard golf tournament rate.

Master Calendar

Rob Kleven expressed the need to create a master calendar that can be used to track major EVHA activities and the seasonal deadlines and responsibilities of Board members. The purpose of the calendar is to coordinate EVHA efforts and ease the transition for new Board members. Rob volunteered to prepare a draft calendar with the help of other Board members.

Newsletter

The Board discussed the need to have articles for the newsletter completed by July 5th. Several Board members expressed an interest in providing articles and committed to make the newsletter deadline. Mark Stillings agreed to write an article on the cost of mite hockey. Dan Williams offered to write an article to explain the new logo and jerseys for the 2006/2007 season.

New Jerseys and Logo

For several meetings the Board has discussed the need to transition to a new jersey and switch to a new logo for the 2006/2007 hockey season. The one year delay is intended to use up the inventory of existing jerseys and give EVHA members the opportunity to plan for new jersey purchases. Gordy Christian made a motion to transition to the new jerseys and logos for the 2006/2007 season. The motion was seconded by Kathy Ritacco, and was approved by the Board unanimously.

D6 President's Meeting

The D6 President's meeting was attended by several EVHA Board members. Re-districting was discussed at the meeting but was not recommended for the upcoming season. There was also discussion about the problems with the U14 A and B level in the District. While there was discussion about combining A and B teams into one group for that level, no action was taken.

Thunderstorm Adjournment

Due to an uncooperative thunderstorm and tornado sitting on the ground just to the west of the EVHA Board meeting location (accompanied by civil defense sirens), the Board decided to adjourn early. Motion made by Reyer, seconded by Ritacco. Motion passed unanimously. Dismissal was quicker than normal.

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